



(Formerly Federation of Australian Wool Organisations Inc. (FAWO))

## **Australian Wool Industry Medal 2023 Recipient**

### **Ms. Jo Hall**

Jo Hall is the current CEO of WoolProducers Australia and has served in that position for the past 9 years. Jo grew up on a wool growing property, worked in wool sheds and commenced her wool advocacy career with Agforce, the QLD State Farming Organisation.

Amongst her many achievements, Jo was involved in the development and execution of the National OJD program and also instigated the “Trust in Australian Wool” program and is a Board member of the “Sheep Sustainability Framework”. She is passionate about providing opportunities for young people to get involved in the wool industry, such as the Leadership in Agriculture (Raising the Baa) program and a mentoring program supported by the WPA Board.

Jo was also recently appointed as Chair for the IWTO Grower Group