

Volatile market & drought

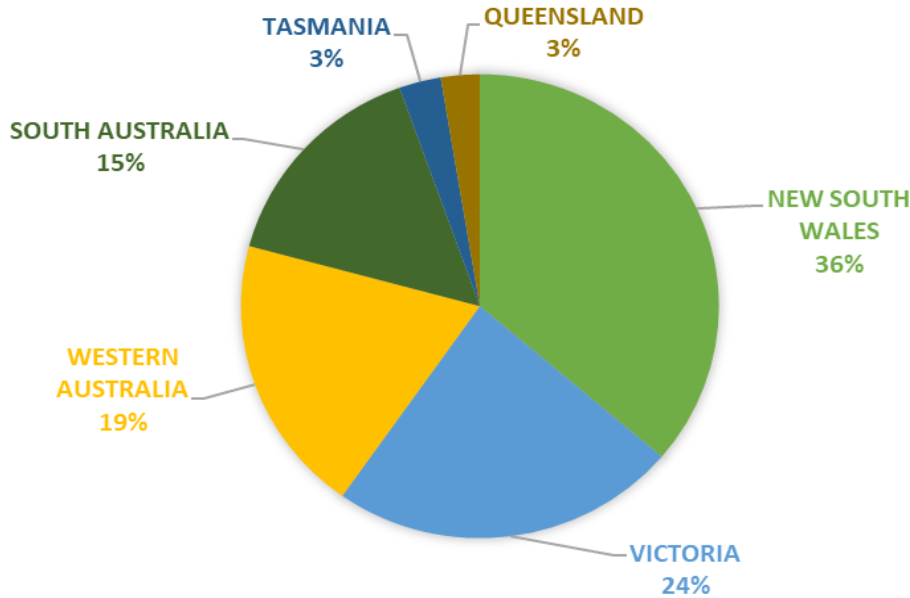
FAWO Industry Forum



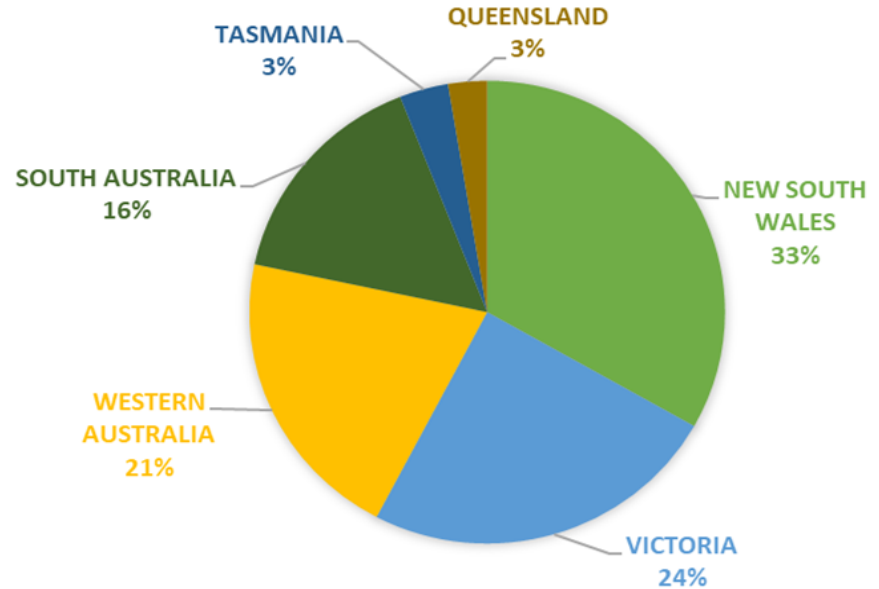


PRODUCTION BY STATE

2017/18



2018/19



AWI EXTENSION



- “It’s ewe time!” – collaboration between AWI & MLA
 - Regional events
 - Feeder for other extension opportunities and tools
 - All presentations tailored for location and current seasonal conditions
 - www.makingmorefromsheep.com.au/presentations for reference materials
- Planning for Profit
 - Existing AWI product being updated
 - Drought recovery package of information
 - Creating a workshop to complement manual
- Making More From Sheep – collaboration between AWI & MLA
 - Best practice package of information – collection of 12 modules
 - Signposts to further information, tools and publications

AWI ONE-DAY WORKSHOPS



- Delivered through AWI state grower extension networks
- RAMping Up Repro, Picking Performer Ewes, Winning With Weaners
- Consistent, national approach – branding, language, terminology, look & feel, assets
- Signposting and take home materials
- ‘Feeder’ projects to other investments (e.g. LTEM)
- 100% standalone, 100% complementary
- Train-the-Trainer (TtT) workshops with national accreditation
- Regional and relevant – stakeholder network is key
- More topics under development

**RAMping
Up
Repro™**

**Picking
Performer
Ewes™**

**Winning
With
Weaners™**

AWI GROWER EXTENSION NETWORKS



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bestwool-bestlamb](http://www.agriculture.vic.gov.au/bestwool-bestlamb)

The Fibre of Football



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MERINO
WOOL

The Vintage Woollen guernsey is back, made and manufactured with 100% Australian Merino Wool shorn right here in Australia. The traditional v-neck collar features, along with woven VFL and club logos.

Shearers, woolgrowers, agents and studmasters have united around the country to support the Fibre of Football Campaign.



AUSTRALIAN MADE

AUSTRALIAN WOOL

www.vfjc.com.au



Woolmark & Country Road have a long and close relationship



2014



2017



2019





awi Australian Wool
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THANK YOU

