



(Formerly Federation of Australian Wool Organisations Inc. (FAWO))

Australian Wool Industry Medal 2022 Recipient

Mr. Barry White

Barry forged an extensive career representing and promoting Australian wool interests internationally.

Barry was General Manager of International Market Development of AWC/AWRAP for 20 years forging close ties with customers and notably emerging markets, including China.

Barry was instrumental in China's decision to join IWTO, was a Board Member of Australia China Chamber of Commerce, past President of Australia China Business Council (Victoria Branch) and successfully established the China-Australia-New Zealand Wool Contract, based on the IWTO Blue Book, the foundation for today's Green Book.

Barry, further became the CEO of the International Fibre Centre (2004-2010).